





#### **ELAN GROUP**

15th Floor, Two Horizon Center
DLF Phase 5, Sector-43
Golf Course Road, Gurugram-122002

www.elanlimited.com

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EXPERIENCE NATION'S FINEST

COMMERCIAL

& RESIDENTIAL

REALTY



#### What's Inside

Elan Group

From the Chairman's Desk

From the Directors' Desk

Corporate Office Update

The Journey So Far...

Elan's Projects

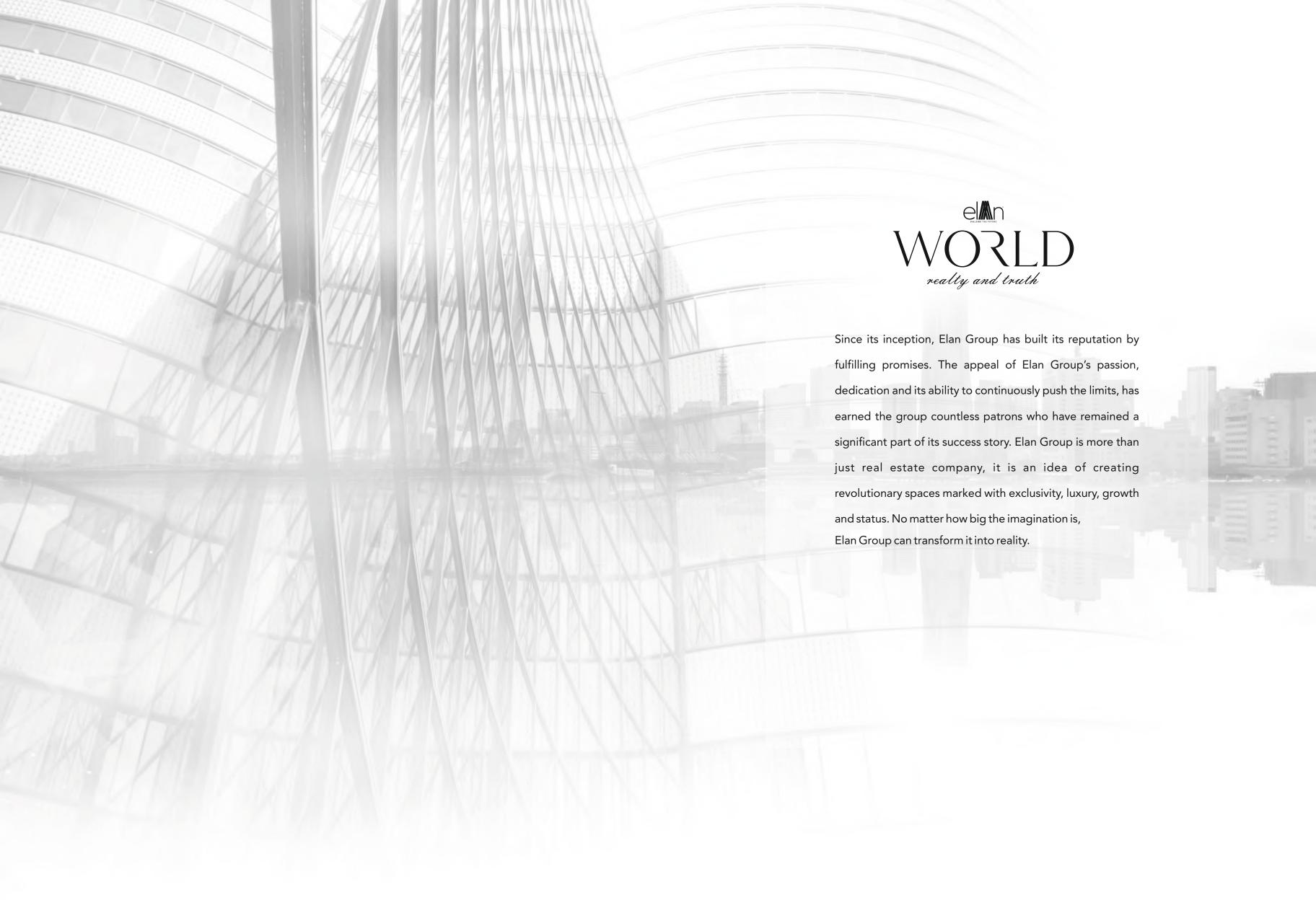
Brands Onboard

Partners in Creation

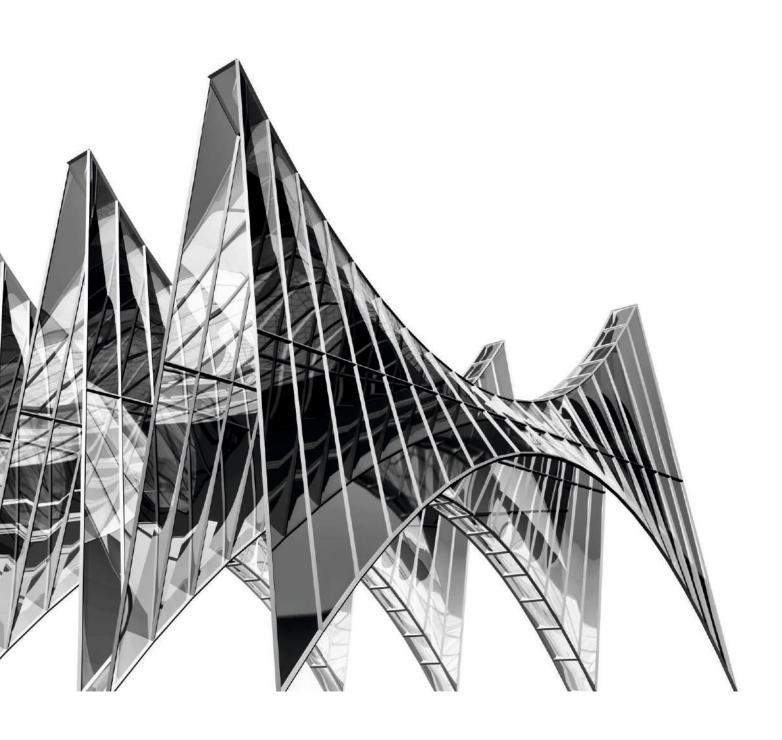
Elan Foundation

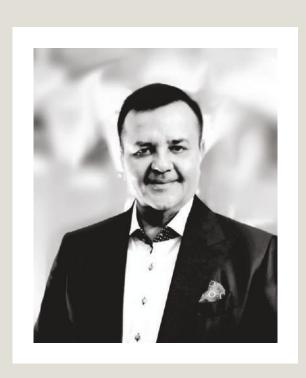
Glimpse of Past Events & Launches

Absolute Reward



From the Chairman's Desk





#### Mr. Rakesh Kapoor

#### Chairman

It is my distinct pleasure to see Elan Group attaining the goals it had set for itself, the industry, the partners and the team. I thank all the clients and associated channel partners for allowing Elan Group to lead the commercial and residential real estate industry. Elan Group, with the able support of its team, has received numerous awards and accolades- Developer of the Year (2019 & 2020), Most Trusted Brand of the Year (2022), Best Real Estate Company of the Year (2022), Dream Employer of the Year-Elan Group (hosted by World HRD Congress), Iconic Developer of the year 2023- Elan Group (hosted by Times Realty Conclave & Icons 2023).

Today, Elan Group has been instrumental in revolutionizing luxury commercial and residential real estate through "never before" concepts and will continue to fulfil its mission of offering best-inclass projects.

The trends we have started will continue to go a long way. It will help bring a positive change which will transform not just the industry, but the nation as well.

## From the Directors' Desk

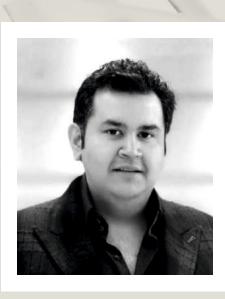


#### Mr. Ravish Kapoor Managing Director

Since its inception, Elan Group has been earnestly responding to the need for futuristic and distinctive commercial spaces. Today, Elan Group is synonymous with ultra-luxury commercial and residential real estate. We have always understood the market's needs and offered high-performing projects with unique concepts that have massive future potential.

Our magnificent journey is marked with numerous awards and accolades - Launch of the Year - Elan Epic (2019), Iconic Project - Elan Mercado (2020), Most Promising Upcoming Shopping Centre - Elan Epic (2021), Commercial Project Retail - Elan Paradise, The Economic Times Real Estate Conclave & Award 2022 North and Times 40 Under 40 List of 2022 Companies, Luxury Project of the Year (2022)- the Presidential, Ultra Luxury Project of the year and Top Residential Project (Elan - The Presidential) (hosted by Times Realty Conclave & Icons 2023).

We share these honours with our Channel Partners, Clients and our Team for their unrelenting support. With strong leadership, an efficient team and ethical business practices, Elan is now the most renowned and finest real estate developer in India.

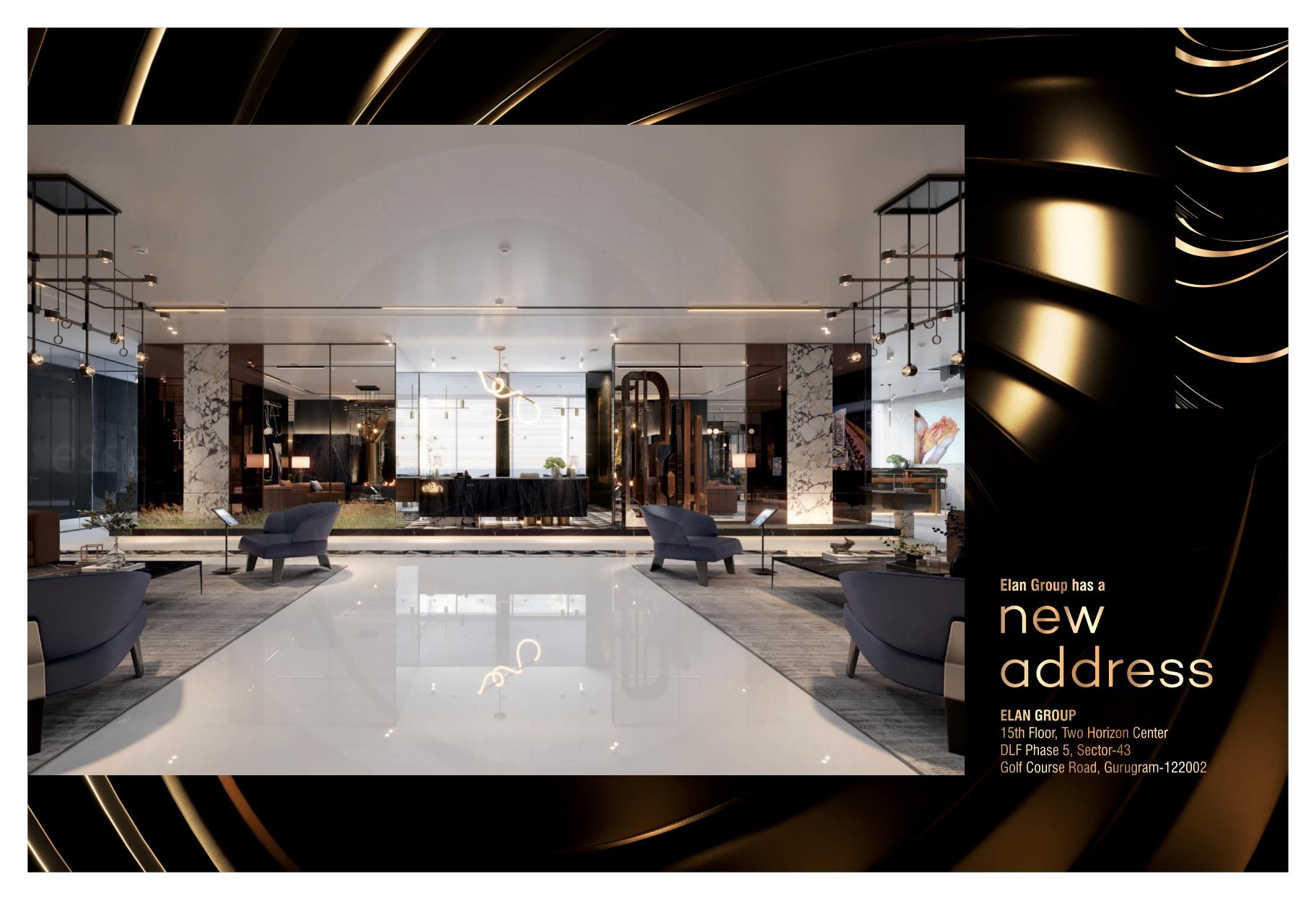


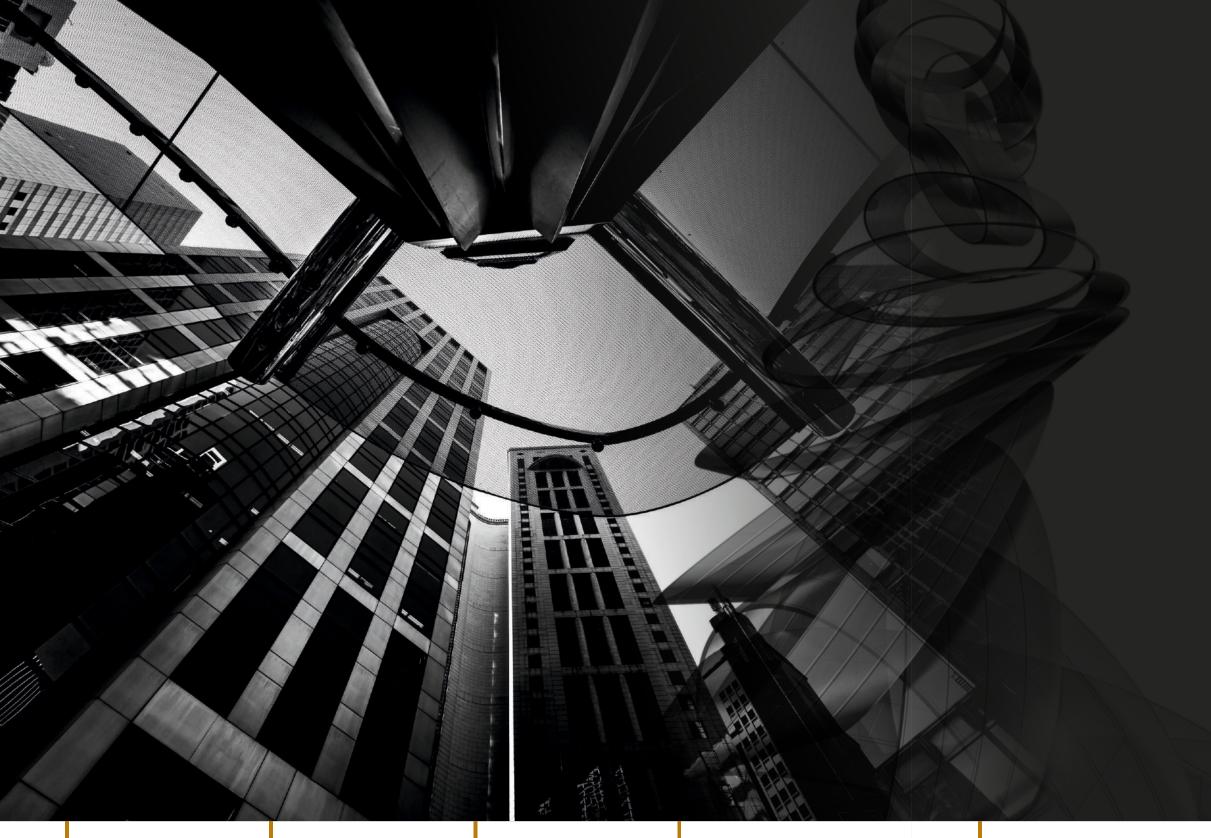
#### Mr. Akash Kapoor

#### Director

As a Director, Mr Akash Kapoor has played a pivotal role in driving the Group's growth, spearheading strategies that have created new businesses, expanded markets, and improved operations. His approach has enabled the Group to stay ahead of the curve, adapting to changes in the market and staying ahead of the competition. His connection with people has been very crucial in inspiring them to achieve their best. This, in turn, has helped foster a culture of excellence throughout the company, motivating everyone to strive for greatness.

For his remarkable contribution, not only to the Group but also to the industry, he has been honoured with the YOUNG ACHIEVER AWARD, 2023, by Times Realty Conclave & Icons.







#### the journey so far...

The love, appreciation and success that Elan Group experienced over the past few years has been incredible. As we reflect on our past, we feel proud that we have achieved the goals we set and walked the right course. Elan Group also takes immense pleasure in our CSR initiatives aimed towards the betterment of under privileged masses.

2015	2016	2017	2019	2021	2022	2023
Elan <b>M</b> ercado	Elan Town Centre	Elan <b>Miracle</b>	Elan Epic & Elan Elan Foundation	Elan Paradise & Elan Elan Empire	Elan The Presidential	Elan's "Next"  Sector 106, Sec 82 & NH8 Near Aerocity

# THE NEV OF NE

NH-8, GURUGRAM

Located Close to Dwarka Expressway

**SECTOR 80** 

Great connectivity and Location Advantage

Catering to a Dense Residential Catchment











#### THE CONCEPT

Elan Mercado is a perfect blend of Premium High Street
Retail, Luxury Serviced Apartments, Club House, Food Court
& Multiplex. Strategically located on National Highway 8,
Gurugram, Elan Mercado is one of a kind commercial marvel.
It welcomes you to experience state-of-the-art architecture.
Offering unbelievable benefits, Elan Mercado adds a sparkle
to Gurugram's skyline with its contemporary design.

A PERFECT BLEND
OF PREMIUM
HIGH STREET RETAIL,
LUXURY SERVICED APARTMENTS,
CLUB HOUSE,
FOOD COURT & MULTIPLEX

**<**SSOCI**<**TES

Concept & Design Architect







Project Managed by





#### THE NEW ICON ON



#### ON MAIN SOHNA ROAD **SECTOR 67, GURUGRAM**

Located on the Most Promising Growth Corridor in Gurugram

Great Connectivity from the Golf Course Extension Road, & SPR

Surrounded by Luxury Residential Hub, IT Parks, SEZ, International Schools and Universities







#### HIGH STREET RETAIL SHOPS, FOOD COURT, MULTIPLEX & PREMIUM ROOFTOP RESTAURANTS

#### THE CONCEPT

Elan Town Centre is a blend of High Street Retail Shops,
Food Court, Multiplex & Premium Rooftop Restaurants.
Strategically located on Main Sohna Road, Sector 67,
Gurugram, Elan Town Centre is surrounded by Huge Luxury
Residential Townships, IT parks, SEZ's, International Schools
and Universities, thus offering a great value on investment.

**<**SSOCI**<**TES



Interiors by



Project Managed by





## **MOST ICONIC RETAIL DESTINATION** ON DWARKA EXPRESSWAY

#### SECTOR 84, DWARKA EXPRESSWAY GURUGRAM

Located on 150 mtrs. Dwarka Expressway, 135 mtrs. Multi-Utility Corridor & 24 mtrs. Sector Road

Well Connected to Proposed CPR

Proposed Metro Connectivity from Both Sides

20 Minutes Drive from the International Airport

Located Amidst a Dense Residential Area

ELAN (RECLE)





SECTOR 84

#### MIR\*CLE®

#### THE CONCEPT

Perfect blend of High Street Retail with Double Height Shops, Hypermarket, Food Court, Multiplex & Luxury Serviced Apartments with an extravagant Club House, located amidst a dense residential area, it is a project with maximum frontage.

HIGH STREET RETAIL
WITH DOUBLE HEIGHT SHOPS,
HYPERMARKET, FOOD COURT,
MULTIPLEX &
LUXURY SERVICED APARTMENTS
WITH AN EXTRAVAGANT
CLUB HOUSE

**<**SSOCI**<**TES

Designed by

uha

Architect

ACPL



Interiors by

Project Managed by





#### SECTOR 70, GURUGRAM

Emerging Retail Hub of Gurugram, 5 minutes from NH-8

Close Proximity to Golf Course Extension Road & Sohna Road

Surrounded by Dense Residential Catchment

One of the Biggest Water Body for a Commercial Project







#### THE CONCEPT

Evolution, Perfection, Ideas & Capabilities

Inside Epic is the future of commercial real estate, of finest Luxury High Street Retail, distinctive Multiplex & an exquisite Food Court. This is the epitome of Commercial Realty.

HIGH STREET RETAIL
WITH DOUBLE HEIGHT SHOPS,
DISTINCTIVE FOOD COURT,
MULTIPLEX, HANGING PODS &
GLASS STRUCTURE

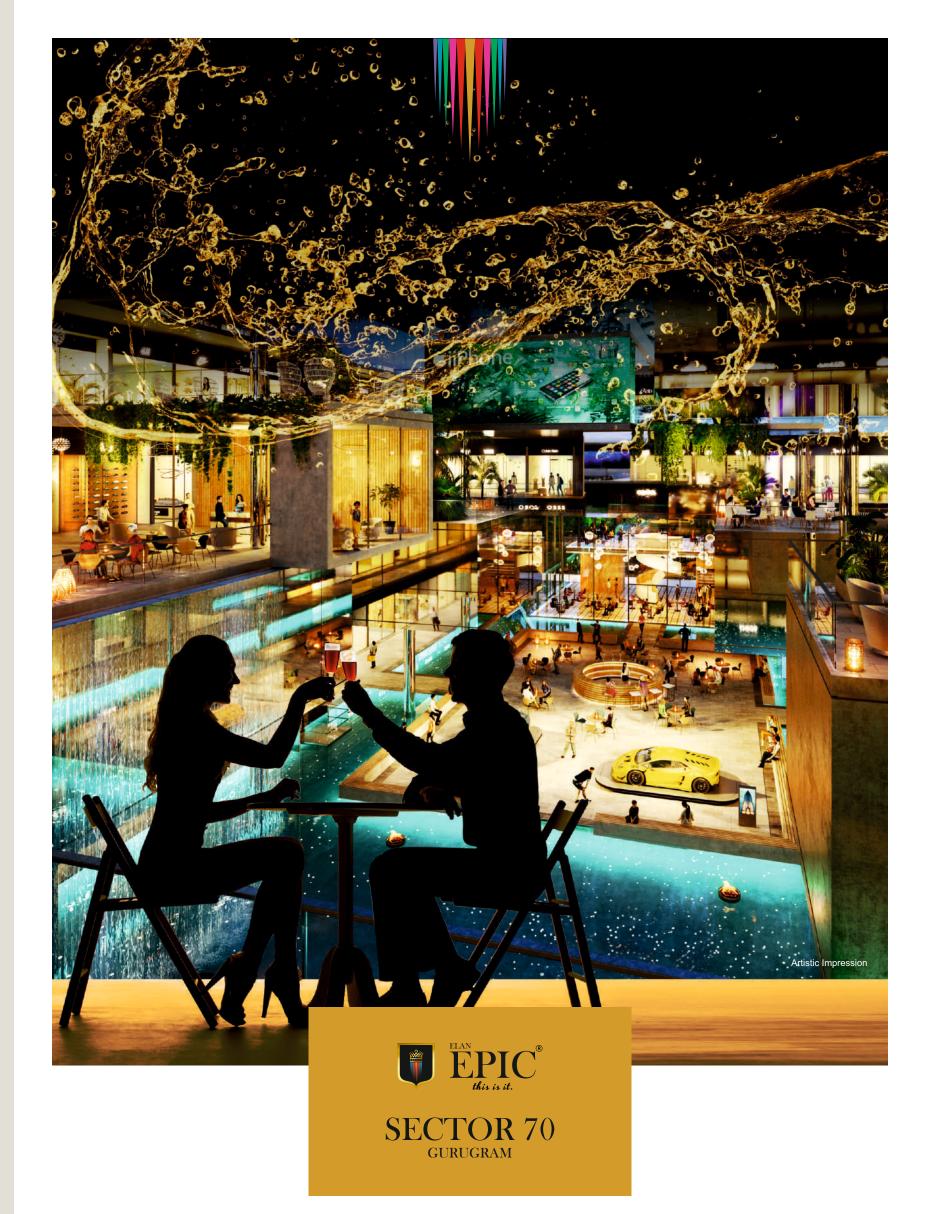
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Designed by

uha



Architect





#### SECTOR 50 NIRVANA COUNTRY GURUGRAM

Project situated in the heart of Nirvana Country development

Surrounded by dense Low & High-rise Residential development

Seamless access from wide sector roads

Catchment of 75000 Families











#### THE CONCEPT

The most innovative and advanced commercial retail destination to bear Elan's badge is Paradise. Paradise is timeless. It is conceptualised for the generations to experience retail in the most exceptional way. The showcase of Paradise retail concept is for the world to witness.

HIGH STREET RETAIL,
FOOD COURT, MULTIPLEX,
TERRACE RESTAURANTS,
WATER CASCADES & INTERACTIVE
SPACES ENVELOPED IN NATURE

*KSSOCIKTES* 





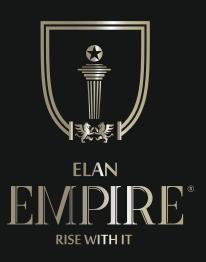


#### **SECTOR 66**GOLF COURSE EXT. ROAD GURUGRAM

Grand Frontage

Effortless Commuting Experience

Located amidst Premium Residential Hub







## HIGH-END RETAIL WITH DOUBLE HEIGHT SHOPS, EXCLUSIVE OFFICE SPACE AND PREMIUM F&B

#### THE CONCEPT

Behold the majestic presence and enjoy the essence of luxury of a commercial destination that has defied the ordinary and dared to challenge the prevailing norms of retail and workspaces - As Gurugram's Sector 66 makes way for Elan Empire, be prepared to Rise with it!

**KSSOCIKTES** 

Designed by

Architect

Construction by

uha

ARCOP

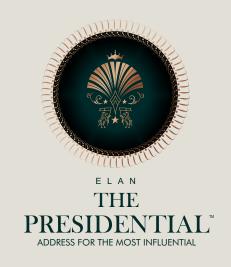












#### THE CONCEPT

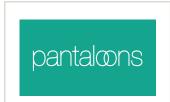
In the history of residential concepts, Elan The Presidential will be considered as the grandest and most ambitious project. With its commanding presence at Dwarka Expressway, Sector 106, these irresistible residences have gone far beyond the greatest expectations. These are not just homes, but the celebration of Elan's revolutionary vision.

## A NEW DEFINITION OF LUXURY LIVING & A SYMBOL OF SUPERIORITY

#### Brands Onboard







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UHA is an international architecture and design studio based in London, managing projects across the Americas, Asia and Europe. Established in 2011 by Jonas Upton-Hansen, the firm initially focused on the luxury residential market in London but grew rapidly to take on larger projects both in Europe and Asia, with a particular emphasis on high rise structures as well as large scale mixed-use developments. The studio is involved in a wide range of projects varying in context, function and scale that encompass architecture, masterplanning, and interior design. UHA's energetic and optimistic approach to design is a constant endeavour in improving the quality of the built environment by focusing on specific elements such as natural light, clean lines and spatial sequences that enhance both private and public domains. Each project and every client is different and presents their own set of challenges, which results in unique developments, singular in form and expression, but at the same time, functional and efficient. UHA's core design and management team of 50+ architects and designers is based in central London, with satellite offices in Mumbai (India), Limassol (Cyprus) and Lisbon (Portugal) dedicated to projects and clients within those geographic regions, and representation in Moscow and Mexico City overseeing significant projects in each locale

Projects across

America

Europe

Asia

Completed Projects

Based in London



RSP is a global network of design consultants with offices in 10 countries. We are a 350+ strong team in India with a track record of over 20 years in transforming Indian spaces. Our consultants bring rich insight and experience into the way design works in India and work alongside clients to create long-lasting, future-looking buildings and spaces. We work with clients as their extended teams. Our teams work closely with client teams and own the projects completely from concept till execution. We take pride in our work and in the continued success of our buildings. As a result, we have forged long and strong bonds with our clients, with some relationships over a decade long and still going strong.



ARCOP is an acronym for, "Architects in Co-partnership". Founded in Montreal in the early '50's. The office adopted the title ARCOP in 1970. ARCOP offers the full range of architectural services. The firm has an expertise in most building types including: residential, commercial, retail, industrial and office buildings, hotels, cultural, educational and health institutions, as well as high technology facilities and multi-use developments. The firm also offers specialized services in the areas of Urban Design, Urban Renewal, Conservation, Planning, Feasibility Studies, Architectural Programming, Project Planning etc.



ACPL has been in the business of creating Iconic Structures over the last 3 Decades. Since their inception in 1973, ACPL has consistently grown throughout focusing on strong management skills, innovative designs and visionary leadership. ACPL was started with a philosophy centered around market-centric values. This translated into responsible architecture and timeless creations with a keen eye on client-needs and end-user benefits. Some of the areas that ACPL is noted to have created outstanding design and scale in, includes: Townships, Residential, Recreational, Industrial, Commercial, Institutional and Group Housing.

Specialising in Commercial Projects

A team of 100 + Architects Engineers & Planners



essentia environments is india's premier design and build company that also happens to be one of the most innovative. mrs. & mr. chawla founded essentia environments in 1999 with the object of carrying out the business of interior design, turnkey execution, manufacturing and supplying furniture and home decor accessories to their discerning clients. for the last fifteen years, monica & hardesh have been designing and building dream spaces for their clients and have in the process redefined elegant luxury.

At essentia environments we believe that beauty should not be a luxury available only to those select few lucky enough to be born with a platinum spoon, but to all as life's basic necessity. Grace and elegance are not just sentiments to strive for, they are embodied in all the things around us. Knowing this we simply answer the inner calling of those who want to live artistically and in beautiful spaces that enhance the sense of being.

19+ Years of Experience

987+
Projects Globally

300+
Team members



Elan Foundation is a non-profit organization founded in September 2019 with a simple goal in mind - to spread a billion smiles. Through various initiatives and charitable work and endowments, Elan Foundation has been working continuously to bring health and happiness to the less fortunate. Having built Elan Group into one of the leading real estate developers in the country, Group's management is driven by the desire to contribute to the society through various social initiatives through Elan Foundation.

Flood Affected Khidrapur Village Adopted in Maharashtra

Kopeshwar Temple, Khidrapur Restoration

Helped COVID affected people

Betterment of under privileged masses through KARTAVYA

Healthcare drives and medical centres in association with FAMPHY at construction sites

Partnering with the EARTH SAVIOUR Foundation to serve the homeless

Association with SIDDHI, a spiritual non profit organisation established to help individuals lead holistic and wholesome lives

An association with INDIAN RED CROSS SOCIETY to donate blood and save lives







#### FLOOD AFFECTED KHIDRAPUR VILLAGE ADOPTED IN MAHARASHTRA

In a bid to restore flood affected Khidrapur village and to create healthy living conditions for the inhabitants, Elan Group has set-up a committee to facilitate administrative and development work under which houses are being re-built. Construction is now almost completed and villagers will occupy their newly constructed houses soon.





#### KOPESHWAR TEMPLE, KHIDRAPUR RESTORATION

Elan Group has helped in restoration of the Kopeshwar Temple, Khidrapur, Kolhapur district, Maharashtra.

After this sacred site got submerged in floods, Elan Group pledged its support in bringing the temple back to life.





#### HELPED COVID AFFECTED PEOPLE

Vaccination Camp organized for employees and their families in association with Fortis Hospital.



Home isolation packages provided to Covid affected people in association with Medanta hospital.





#### KARTAVYA- A PLEDGE TO PROVIDE FOOD & NUTRITION TO DAILY EARNERS

With 195 million undernourished people, India shares a quarter of the global hunger burden. Approximately 47 million or 4 out of 10 children in India are unable to reach their full human potential because of chronic undernutrition or stunting. Elan Group has contributed to positively impact and reach out to provide food and nutritional support to people in Haryana and named the initiative as "कर्ताव्य". Under this, Group provides food and nutrition support to the families of daily wage workers.







#### FAMPHY HAS PARTNERED WITH ELAN FOUNDATION TO SET UP CLINICS AT ITS CONSTRUCTION SITES

FamPhy has partnered with Elan Foundation to help improve the health of thousands of construction workers. Elan Foundation, in collaboration with FamPhy, has set up clinics at its construction sites which are equipped to deal with the primary health care needs of the construction workers. These unique project site clinics have helped the workers to avail free check-ups, medicines and vaccination for diseases like Tetanus as well. These clinics have played a major role in preventing major outbreak of Covid-19 at the construction sites through early tests, awareness campaigns and constant monitoring.











#### A PLEDGE TO PROVIDE FOOD & NUTRITION TO DAILY EARNERS

Elan Foundation is proud to partner with The Earth Saviours Foundation, dedicated to serving less privileged people and making every possible effort in protecting the environment. Elan Foundation has contributed to The Earth Saviours Foundation to help them with the construction of their health care wing and associated amenities.





#### A PROMISE OF UNWAVERING SUPPORT - DRY RATION & ROTI MAKING MACHINE DISTRIBUTION

As a part of its commitment to The Earth Saviours Foundation, Elan Foundation distributed dry ration to support the homeless and vulnerable elderlies adopted by the Earth Saviours Foundation. In addition, Elan Foundation also donated a state-of-the-art Automatic Roti Making machine to facilitate comfort and hygiene.





#### ELAN FOUNDATION IN ASSOCIATION WITH SIDDHI ORGANISED SANITIZATION & HYGIENE AWARENESS DAY AT ELAN MIRACLE

Siddhi is a non-profit organization that has been established to help individuals lead holistic and wholesome lives. Elan Foundation in Association with Siddhi organised Sanitization & Hygiene Awareness Day at Elan Miracle with Distribution of Blankets, Hygiene Care Goods and Clothes for onsite Labourers & their Families. The ideology behind Siddhi seeds from the belief of 'Selfless Service', a concept that has been restricted in meaning in the present times. Siddhi aims to selflessly serve the community. In doing so, it helps motivate its volunteers and members to selflessly serve the society, environment and the planet as a whole. Through its various programs, Siddhi professes Change and Transformation of one's self and the society on a macro level. Changes at the microlevel help bring about changes at the macro level that are able to bring about Transformations needed to establish a more open, healthy and progressive society.







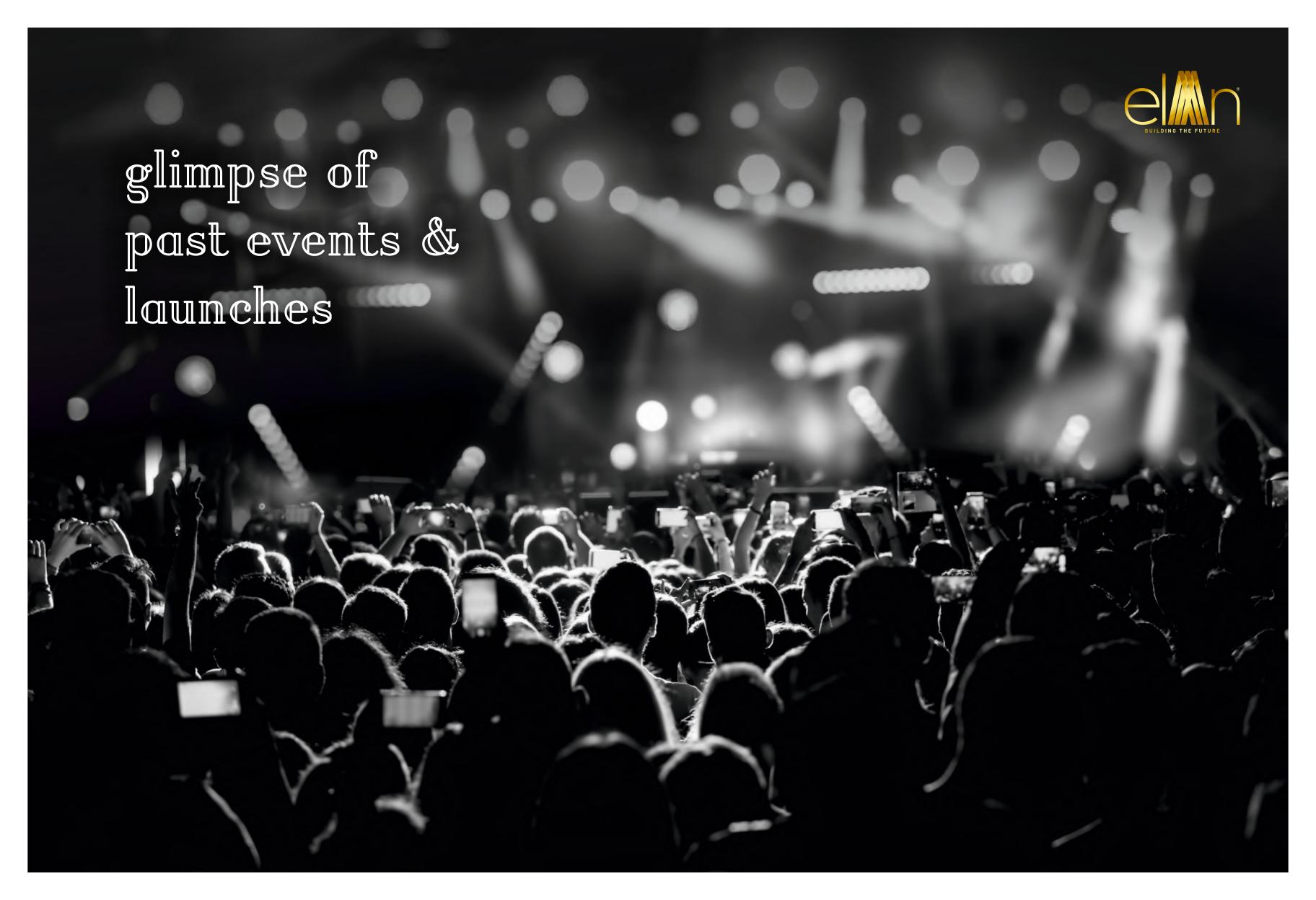
#### TEAM ELAN DONATING BLOOD, SAVING LIVES

Blood Donation Camp Organized by Elan Group at their Corporate Office in association with Indian Red Cross Society.

This righteous activity has been a social duty of Team Elan. Individuals have not just donated blood, but also supported the cause by promoting these camps to attract more donors.











### absolute reward for achieving excellence





















LUXURY
PROJECT OF
THE YEAR
2022
THE PRESIDENTIAL
ET ASCENT
STARS OF THE
INDUSTRY AWARDS
2022



HR PERSON
OF THE YEAR
2022
(REAL ESTATE
SECTOR)
RAJAT SETH
ET ASCENT
STARS OF THE
INDUSTRY AWARDS
2022







BEST REAL
ESTATE
COMPANY
OF THE
YEAR 2022

ET ASCENT
STARS OF THE
INDUSTRY AWARDS

2022

THE
ECONOMIC
TIMES
REAL ESTATE
CONCLAVE &
AWARDS
2022
NORTH





















